IN THE CLAIMS:

Please substitute the following Listing of Claims for all prior claims of record.

- Claim 1. (Currently Amended) A sign comprising a substantially hollow border defined by upper, lower and opposite side substantially hollow members, said substantially hollow border setting-off an inboard signage area, said upper and lower hollow members each being made of two substantially hollow bodies disposed in substantially mating opposing relationship and defining therebetween respective upper and lower substantially hollow chambers, each of said side members being an individual tube having free upper and lower end portions being disposed contiguous said respective upper and lower substantially hollow chambers, and means substantially filling and substantially rigidifying at least a portion of said border said hollow border.
- Claim 2. (Original) The sign as defined in claim 1 wherein said filling and rigidifying means is substantially homogeneous polymeric/copolymeric synthetic thermoplastic material.
- Claim 3. (Original) The sign as defined in claim 1 wherein said filling and rigidifying means is polymeric/copolymeric synthetic thermoplastic material in intimate *in situ* molded relationship to interior surfaces of at least one of said hollow members.

Claims 4-7. (Cancelled.)

- Claim 8. (Currently Amended) The sign as defined in claim 1 wherein at least one of said upper and lower hollow members is made of two substantially hollow bodies disposed in substantially mating opposing relationship and defining therebetween a substantially hollow chamber, each of said side members are tubes, and each of said side member tubes tube upper and lower end portions are in telescopic relationship to said at least one respective upper and lower hollow member members.
- Claim 9. (Currently Amended) The sign as defined in claim 1 wherein said upper and lower hollow members are each made of two substantially hollow bodies in substantially mating opposing relationship and defining therebetween a respective substantially hollow chamber, each of said side members are tubes, and each of said side member tubes tube upper and lower end portions are in telescopic internal relationship to at least one of said upper and lower hollow members.
- Claim 10. (Currently Amended) The sign as defined in claim 1 wherein each of said side members member tube upper and lower end portions are tubes, and said side member tubes are in internal telescopic relationship to said respective upper and lower hollow members.

Claim 11. (Cancelled.)

- Claim 12. (Currently amended) The sign as defined in claim 1 wherein said upper and lower hollow members are each made of two substantially hollow bodies in substantially mating opposing relationship and defining therebetween a respective substantially hollow chamber, and said two hollow bodies of said upper and lower hollow members are substantially identical to each other.
- Claim 13. (Currently Amended) The sign as defined in claim 1 wherein at least one of said upper and lower hollow members is made of two substantially hollow bodies disposed in substantially mating opposing relationship and defining therebetween a substantially hollow chamber, and including means for snap-securing said hollow bodies together in mating opposing relationship.
- Claim 14. (Currently Amended) The sign as defined in claim 1 wherein said upper and lower hollow members are each made of two substantially hollow bodies in substantially mating opposing relationship and defining therebetween a respective substantially hollow chamber, and including means for snap-securing at least one of said upper and lower two hollow bodies together in mating opposing relationship.

- Claim 15. (Original) The sign as defined in claim 1 wherein at least one of said upper, lower and side members include cooperative means for retaining a sign in said signage area.
- Claim 16. (Original) The sign as defined in claim 1 wherein said upper and lower members include cooperative means for retaining a sign in said signage area.
- Claim 17. (Original) The sign as defined in claim 1 wherein said side members include cooperative means for retaining a sign in said signage area.
- Claim 18. (Original) The sign as defined in claim 1 wherein at least one of said upper, lower and side members include channel means for retaining a sign in said signage area.
- Claim 19. (Currently Amended) The sign as defined in claim 1 wherein at least one of said upper and lower hollow members is made of two substantially hollow bodies disposed in substantially mating opposing relationship and defining therebetween a substantially hollow chamber, and said hollow bodies include means for locating said hollow bodies in accurate mating opposing relationship.

- Claim 20. (Currently Amended) A sign comprising a substantially hollow border defined by upper, lower and opposite side substantially hollow members, said substantially hollow border setting-off an inboard signage area, at least one of said upper and lower hollow members being made of two substantially similar peripherally contoured bodies disposed in substantially mating opposing relationship and defining therebetween a substantially hollow chamber, and means for snap-securing said similarly peripherally contoured bodies together in mating opposing relationship said at least one hollow member includes a pair of hollow projecting legs, and each hollow projecting leg being in telescopic relationship to one of said hollow side members.
- Claim 21. (Original) The sign as defined in claim 20 wherein said similarly peripherally contoured bodies are substantially identical to each other.

Claims 22-23. (Cancelled)

Claim 24. (Currently Amended) The sign as defined in claim 20 wherein said at least one hollow member includes a pair of projecting legs, and each projecting leg is in interior telescopic relationship to one of said hollow side members.

- Claim 25. (Currently Amended) The sign as defined in claim 20 wherein each of said upper and lower hollow members includes a pair of hollow projecting legs, and the pair of hollow projecting legs of said upper and lower hollow members are in respective telescopic relationship with upper and lower ends of said hollow side members.
- Claim 26. (Currently Amended) The sign as defined in claim 20 wherein each of said upper and lower hollow members includes a pair of hollow projecting legs, and the pair of hollow projecting legs of said upper and lower hollow members are in respective interior telescopic relationship with upper and lower ends of said hollow side members.
- Claim 27. (Currently Amended) The sign as defined in claim 20 wherein including means for snap-securing said similar peripherally contoured bodies together in mating opposing relationship, said snap-securing means include both male and female cooperative snap fasteners located at substantially identical locations upon each of said two substantially similarly peripherally contoured bodies thereby effecting snap-securement in male-to-female relationship when said similarly peripherally contoured bodies are brought together in mating opposing relationship.

- Claim 28. (Original) The sign as defined in claim 20 wherein said lower hollow member includes a downwardly projecting pedestal portion adapted to support said sign relative to a supporting surface.
- Claim 29. (Original) The sign as defined in claim 20 wherein said upper hollow member includes means for suspending said sign relative to a supporting surface.
- Claim 30. (Currently Amended) A sign comprising a border defined by spaced opposite upper and lower members and spaced opposite side members, said border setting-off an inboard signage area, said side members each being an individual tube, said opposite upper and lower members each having a pair of respectively downwardly and upwardly projecting legs, and said pair of downwardly and upwardly projecting legs being in telescopic relationship with respective upper and lower ends of said side members, and means for uniting said members member tubes.
- Claim 31. (Currently Amended) The sign as defined in claim [[1]] 30 wherein said upper and lower members are of a substantially identical construction whereby the same can be reversed to define said border and the signage area thereof.

- Claim 32. (Currently Amended) The sign as defined in claim 1 wherein said 30 including uniting means includes in the form of an elongated member passing through each side member and the projecting legs associated therewith.
- Claim 33. (Currently Amended) The sign as defined in claim 1-wherein said 30 including uniting means includes in the form of an elongated member passing through each side member and the projecting legs associated therewith, and means for securing at least one end of each elongated member to said lower member.
- Claim 34. (Currently Amended) The sign as defined in claim 30 wherein said border is substantially hollow, <u>and</u> means in the form of polymeric/copolymeric synthetic thermoplastic material in intimate interior *in situ* molded relationship with at least one of said hollow members, and said uniting means are defined by frictional engagement between telescopically united legs and side member ends.
- Claim 35. (Currently Amended) The sign as defined in claim 30 wherein said projecting legs are in internal telescopic relationship to said side members member tubes.
- Claim 36. (Original) The sign as defined in claim 30 wherein said upper, lower and opposite side members are substantially hollow.

- Claim 37. (Original) The sign as defined in claim 30 wherein said upper, lower and opposite side members and projecting legs are substantially hollow.
- Claim 38. (Original) The sign as defined in claim 30 wherein said upper and lower members are each made of two substantially hollow bodies disposed in substantially mating opposing relationship and defining therebetween a substantially hollow chamber, and said projecting legs are substantially hollow.
- Claim 39. (Currently Amended) The sign as defined in claim 30 wherein said upper and lower members are each made of two substantially hollow bodies disposed in substantially mating opposing relationship and defining therebetween a substantially hollow chamber, said projecting legs are substantially hollow, and said uniting means includes in the form of an elongated member passing through each side member and the hollow projecting legs associated therewith.

- Claim 40. (Original) The sign as defined in claim 30 including another lower member beneath and in spaced relationship to said first-mentioned lower member, other opposite side members spaced from each other and being disposed between said first-mentioned and another lower member and setting-off therewith another inboard signage area, and said first-mentioned lower member having a pair of downwardly projecting legs in telescopic relationship with respective upper ends of said other opposite side members.
- Claim 41. (Original) The sign as defined in claim 30 including another lower member beneath and in spaced relationship to said first-mentioned lower member, other opposite side members spaced from each other and being disposed between said first-mentioned and another lower member and setting-off therewith another inboard signage area, and said another lower member having a pair of upwardly projecting legs in telescopic relationship with respective lower ends of said other opposite side members.

- Claim 42. (Original) The sign as defined in claim 30 including another lower member beneath and in spaced relationship to said first-mentioned lower member, other opposite side members spaced from each other and being disposed between said first-mentioned and another lower member and setting-off therewith another inboard signage area, said first-mentioned lower member having a pair of downwardly projecting legs in telescopic relationship with respective upper ends of said other opposite side members, and said another lower member having a pair of upwardly projecting legs in telescopic relationship with respective lower ends of said other opposite side members.
- Claim 43. (Original) The sign as defined in claim 30 wherein said upper, lower and side members and said projecting legs are substantially hollow, and said hollow projecting legs are in internal telescopic relationship to said hollow side members.
- Claim 44. (Currently Amended) The sign as defined in claim 30 wherein said upper, lower and side members and said projecting legs are substantially hollow, said hollow projecting legs are in internal telescopic relationship to said hollow side members member tubes, and said uniting means is substantially homogeneous polymeric/copolymeric synthetic thermoplastic material in intimate interior *in situ* molded relationship with said hollow border.

- Claim 45. (Currently Amended) The sign as defined in claim 30 including another lower member beneath and in spaced relationship to said first-mentioned lower member, other opposite side members spaced from each other and being disposed between said first-mentioned and another lower member and setting-off therewith another inboard signage area, said first-mentioned lower member having a pair of downwardly projecting legs in telescopic relationship with respective upper ends of said other opposite side members, and said uniting means further unite for uniting said another lower member and other opposite side members to said first-mentioned lower member.
- Claim 46. (Currently Amended) The sign as defined in claim 30 including another lower member beneath and in spaced relationship to said first-mentioned lower member, other opposite side members spaced from each other and being disposed between said first-mentioned and another lower member and setting-off therewith another inboard signage area, said another lower member having a pair of upwardly projecting legs in telescopic relationship with respective lower ends of said other opposite side members, and said uniting means further unite for uniting said another lower member and other opposite side members to said first-mentioned lower member.

- Claim 47. (Currently Amended) The sign as defined in claim 30 including another lower member beneath and in spaced relationship to said first-mentioned lower member, other opposite side members spaced from each other and being disposed between said first-mentioned and another lower member and setting-off therewith another inboard signage area, said first-mentioned lower member having a pair of downwardly projecting legs in telescopic relationship with respective upper ends of said other opposite side members, said another lower member having a pair of upwardly projecting legs in telescopic relationship with respective lower ends of said other opposite side members, and said uniting means further unite for uniting said another lower member and other opposite side members to said first-mentioned lower member.
- Claim 48. (Original) The sign as defined in claim 30 wherein all of said members are substantially hollow, and means in the form of polymeric/ copolymeric synthetic thermoplastic foam material in intimate *in situ* molded relationship to interior surfaces of at least one of said hollow members thereby substantially filling said at least one hollow member and rigidifying the same.

- Claim 49. (Original) The sign as defined in claim 30 wherein all of said members and projecting legs are substantially hollow, and means in the form of polymeric/copolymeric synthetic thermoplastic foam material in intimate *in situ* molded relationship to interior surfaces of at least one of said hollow upper and lower members and the projecting legs thereof thereby substantially rigidifying said at least one member and the legs thereof.
- Claim 50. (Original) The sign as defined in claim 41 wherein all of said members and projecting legs are substantially hollow, and means in the form of polymeric/copolymeric synthetic thermoplastic foam material in intimate *in situ* molded relationship to interior surfaces of said upper and lower hollow members and the projecting legs thereof thereby substantially rigidifying said upper and lower members and the legs thereof.
- Claim 51. (Original) The sign as defined in claim 42 wherein all of said members and projecting legs are substantially hollow, and means in the form of polymeric/copolymeric synthetic thermoplastic foam material in intimate *in situ* molded relationship to interior surfaces of said upper and lower hollow members and the projecting legs thereof thereby substantially rigidifying said upper and lower members and the legs thereof.

- Claim 52. (Original) The sign as defined in claim 43 wherein all of said members and projecting legs are substantially hollow, and means in the form of polymeric/copolymeric synthetic thermoplastic foam material in intimate *in situ* molded relationship to interior surfaces of said upper and lower hollow members and the projecting legs thereof thereby substantially rigidifying said upper and lower members and the legs thereof.
- Claim 53. (New) The sign as defined in claim 1 wherein each of said side member tube upper and lower end portions are in telescopic relationship to said respective upper and lower hollow members.
- Claim 54. (New) The sign as defined in claim 36 including substantially homogenous polymeric/copolymeric synthetic thermoplastic material in intimate interior *in situ* molded relationship with said hollow border.
- Claim 55. (New) The sign as defined in claim 37 including substantially homogenous polymeric/copolymeric synthetic thermoplastic material in intimate interior *in situ* molded relationship with said hollow border.
- Claim 56. (New) The sign as defined in claim 38 including substantially homogenous polymeric/copolymeric synthetic thermoplastic material in intimate interior *in situ* molded relationship with said hollow border.